HOME VISITING: A LOOK INSIDE

MONDAY, AUGUST 25 | 1:00-2:15 P.M.

EARLY LEARNING FELLOWS | MEETING #2: POLICY, RESEARCH AND INNOVATIONS
SESSION GOALS

- Define
- Funding
- Trends in Legislation
- Deep Dive into Home Visiting in the state of Iowa
- Deep Dive into one of the Evidence-Based Models
WHAT IS HOME VISITING?

- Prevention strategy
- Parental engagement tool
- Voluntary
- Evidence-based
- Promotes key child and adult outcomes
WHY ARE WE DISCUSSING HOME VISITING TODAY?

HEALTH
- Maternal and child health outcomes
- Nurses

HUMAN SERVICES
- Outcomes such as employment, child abuse
- Social workers

EARLY CHILDHOOD
- Outcomes such as school readiness
- Early childhood specialists

HOME VISITING
- Multiple purposes and outcomes (e.g., effective parenting, well-being)
- Requires combined approaches, trained staff

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EVIDENCE-BASED MODELS

✓ Attachment and Biobehavioral Catch-Up (ABC) Intervention
✓ Child First
✓ Early Head Start–Home-Based Option (EHS-HBO)
✓ Early Intervention Program for Adolescent Mothers
✓ Early Start (New Zealand)
✓ Family Check-Up® for Children
✓ Family Connects
✓ Family Spirit®
✓ Health Access Nurturing Development Services (HANDS) Program
✓ Healthy Beginnings
✓ Healthy Families America (HFA)®
✓ Home Instruction for Parents of Preschool Youngsters (HIPPY)®
✓ MECSH-/47/1”>Maternal Early Childhood Sustained Home-Visiting Program
✓ Minding the Baby®
✓ Nurse Family Partnership (NFP)®
✓ Parents as Teachers (PAT)®
✓ Play and Learning Strategies (PALS)—Infant
✓ SafeCare® Augmented
Selected Federal Funding Streams to Support Home Visiting

- Title V MCH Block Grant
- Maternal, Infant, Early Childhood Home Visiting (MIECHV)
- Substance Abuse & Mental Health Services
- Medicaid (administrative or medical assistance to women and children)
- Temporary Assistance for Needy Families (TANF)
- Child Abuse Prevention & Treatment Act (CAPTA)
- Early Head Start

State General Revenue and Required State Matching Funds
plus state and local special funds (e.g., Children’s Trust Fund, tobacco settlement)
HOME VISITING STATE LEGISLATIVE EXAMPLES
Why consider home visiting in your state?
• Infants and toddlers
• Strong return on investment
• Funding
  • Federal
  • State
  • Private sector

What can you do as legislators?
• Considerations
• Learn more
RESOURCES & CONTACT INFORMATION

• [www.ncsl.org/homevisiting](http://www.ncsl.org/homevisiting)

• **Legislative Database**: Includes legislation about home visiting programs, services and parent education and involvement.

• **LegisBrief | Home Visiting: Improving Children’s and Families’ Well-Being**

• **National Home Visiting Resource Center**

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Iowa Home Visiting Landscape

• $20 mil, State and federal funds for home visiting
• Support home-based Early Head Start, Healthy Families America, Nurse Family Partnership, Parents as Teachers as well as locally developed models that meet the Iowa Family Support Standards
• 11,832 families served in 2018 in all 99 counties

• For More Information: Iowafamilysupportimpact.org
Early Reach for Healthy Birth Outcomes and Prevention of Adverse Childhood Experiences

- Iowa enrolled 32% of families prenatally
- Preliminary data from Colorado, Iowa and Virginia demonstrates a significant reduction in pre-term births with prenatal enrollment in home visiting

How do we reach more families prenatally?

What was your grandmother’s life like when she was pregnant with your mom?
Workforce Solutions

• Your home visit program’s success rests on a well supported workforce

• We will describe some low cost / no cost solutions
PAEYS Program

- PAEYS = Performance and Education Yield Success
- Offers a quarterly performance incentive of $300
- Resulted in reducing staff attrition to less than 5%
- Cost approximately $45,000 a year
- Has virtually eliminated missing data
- Private non-profit administers
- Contract directly with the home visitor or supervisor
Institute for the Advancement of Family Support Professionals (The Institute)

• Available NOW and it is FREE! – Institutefsp.org
• Over 60 online modules currently available
• Undergraduate credit and CEUs available
• Career Compass – Personalized professional development
• Collaborative project with Iowa and Virginia and our academic partners, James Madison University and University of Kansas
The Institute

• Pre-Assessment
• Based and linked to National Core Competency Framework
• Choose Your Own Adventure and 360 video technology
• Features Coming Soon: Digital Badging, National Certification Exam
• Some states are purchasing their own landing page
T.E.A.C.H. Scholarships for Home Visitors

- Designed for Child Care – adapted for home visiting
- Assist with obtaining a BA degree while working in the field
- Iowa spends less than $100,000 annually on TEACH (includes admin)
- Expanded to include Masters degree
Iowa Family Support Credential

- Program level recognition
- Adherence in policy and practice to quality standards
- Includes technical assistance and a peer review
- Annual budget is $175,000
- Home visiting programs must be evidence based or have this credential to receive state funds
- Standards, structure and process are all public domain
Make Technology Work For You

• Iowa Home Visitors are required to have mobile devices and complete documentation during the home visit.
• Use video conferencing, like Zoom, versus making people drive in for program meetings
• User friendly data systems – intuitive, common language
• Record home visits for supervision and training
• Use technology with families (Brain Builders video)
For More Information:

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BETTER WORLDS START WITH GREAT FAMILIES
AND GREAT FAMILIES START WITH US
Nurse-Family Partnership® is an evidence-based, community health program with over 40 years of evidence showing significant improvements in the health and lives of first-time moms and their children living in poverty.
280,000+ FAMILIES SERVED
Since replication began in 1996

41 STATES
the U.S. Virgin Islands
and some Tribal communities

5X $ RETURN
Every $1 invested in NFP saves
$5.70 in future costs for the
highest-risk families served
KEY GOALS

• Improve Pregnancy Outcomes

• Improve Child Health and Development

• Improve Economic Self-Sufficiency of the Family
HOW IT HAPPENS

EXPERTS:
Specially-trained BSN nurses

PROVEN:
Extensive and compelling evidence

INTENSIVE:
Pregnancy through age 2

TIMELY:
First 1000 days
Colorado – A Public/Private Partnership

- Colorado Department of Human Services – Fiscal Agent
- NFP National Service Office – Nurse Training and Evaluation
- Invest in Kids – Nurse Consultation, Site Development, & Advocacy
- University of Colorado
All 22 NFP sites in Colorado receive funding from the Tobacco Master Settlement Agreement (MSA), per Colorado statute.

Three NFP sites in the Denver-Metro area also receive federal funding through the Maternal, Infant, and Early Childhood Home Visiting Program (MIECHV).
NFP Client Story

• April’s Story
*Names and Photos have been changed to protect confidentiality

• One Home Visit Changes Everything
COLORADO

• **91%** Babies Born at a Healthy Weight
• **93%** Babies Born Full Term
• **95%** Mothers Initiated Breastfeeding
• **94%** Babies Received all Immunizations by 24 Months
• **65%** of clients 18+ were Employed at 24 Months
• **$1 invested = $7.60** returned in cost savings to society
[NFP Policy Levers]

- Colorado Nurse Home Visit Act – Updated in 2016, Joint Budget Committee bill, modifies the allocation of the tobacco funds and increases the NFP allocation to 26% of the total MSA annual allocation.
- Ohio - Approximately $5 million in Medicaid funding for expansion. Three current operating sites expanded; one new additional site was added.
- California - A bill to create a new statewide home visiting program through the CA Department of Social Services (CDSS), authorized to allocate up to $50 million annually.
- Wisconsin - Pay for Performance legislation, several state agencies, one which oversees NFP, are to determine how to pay for success contracting as an alternative to current funding models. The law also creates a trust fund from which payments up to $20 million will be made.

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QUESTIONS?

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