



# KENTUCKY

NCSL | STRONG STATES STRONG NATION | LEGISLATIVE SUMMIT

Louisville, Kentucky  July 25-29, 2010





20%

of the nation's state  
legislators attend the NCSL  
Legislative Summit!





*You're invited* to exhibit at the nation's largest gathering of state lawmakers.

### WHAT IS NCSL?

The National Conference of State Legislatures is the bipartisan organization that serves the legislators and staffs of the states, commonwealths and territories. NCSL provides research, technical assistance and opportunities for policymakers to exchange ideas on the most pressing state issues and is an effective and respected advocate for the interests of the states in the American federal system.

### WHAT IS THE NCSL LEGISLATIVE SUMMIT?

Each summer, NCSL brings thousands of legislators and staff together for its Legislative Summit, the largest and most substantive meeting of its kind in the nation. The Legislative Summit provides more than 150 informative sessions and presents nationally renowned speakers on the issues that matter. Speakers have included the president of the United States, congressional leaders, cabinet members and experts from universities, think tanks and the private sector.

### WHY TARGET THE STATES?

Innovative, creative ideas for confronting and solving serious problems such as healthcare reform, transportation funding, energy policy, immigration, higher education and many others begin in the states. How lawmakers shape policies and buy products and services will affect the way you do business.

### PRODUCTS & SERVICES

If you have a product or service to sell to the states, you need to exhibit at NCSL's Legislative Summit. The states spend more than \$100 billion a year on goods and services, such as office equipment and supplies, telecommunications, computer hardware and software, waste treatment and research.

### ISSUES

At the state level, 195,000 pieces of legislation are introduced biennially. Of these, 45,000 become law. If your organization is concerned about an issue, NCSL's Legislative Summit offers you an opportunity to get your message to the right people.

### 4,000,000+ PEOPLE

If your organization provides employee benefits—insurance, health care and educational opportunities—NCSL's Legislative Summit allows you to reach state governments, often the largest employer in the state. Nationwide, state governments employ more than 4 million men and women.



### KENTUCKY DERBY

"The Most Exciting Two Minutes in Sports" takes place in Louisville, Kentucky.



6,000

people are expected  
to attend the 2010  
Legislative Summit!





# NCSL 2010 *Legislative Summit*

## WHO ARE THE MEETING DELEGATES?

Attendees include legislators, senior legislative staff, state and federal agency personnel, and government relations managers from corporations, associations and special interest groups.

## WHO ARE THE LEGISLATIVE ATTENDEES?

NCSL's Legislative Summit is the premier gathering of the nation's state government leaders. When you exhibit at the Legislative Summit, you'll be meeting the decision makers from state legislatures throughout the country.

- 20% of the nation's legislators attend the NCSL Legislative Summit. Overall, this select group represents the most influential state lawmakers in the nation.
- Legislative leaders from virtually every state attend the Legislative Summit. Legislative leaders are the most powerful in the state; they often control both legislation and purchasing.
- Legislative committee chairs and members are well-represented at the Legislative Summit. During the legislative sessions, these committee members consider bills in their state that may affect your organization's products, services or concerns.

## WHO ARE THE EXHIBITORS?

The NCSL Exhibition represents nearly 300 organizations from many diverse industries and interests, making it the largest exhibition of its kind. Even with such a large exhibition, the meeting presents many opportunities for one-on-one contact with state lawmakers. Some of the exhibiting organizations include:

- Public and private corporations
- Federal, state and local agencies
- Trade associations and special interest groups
- Consulting firms

## YOUR OPPORTUNITY?

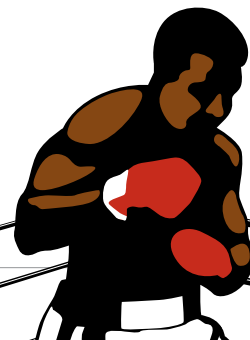
NCSL's Legislative Summit gives your organization an opportunity to:

- Discuss your message face-to-face with state leaders;
- Broaden your contacts with state officials;
- Increase your awareness of new and critical state legislative issues; and
- Present your products and services to the people who influence buying decisions.

## PEOPLE YOU WANT TO REACH

Legislative Summit attendees are people you want to reach. They are:

- State legislators: 20%
- Legislative staff: 13%
- State agency, federal agency, local government: 11%
- Business and associations: 20%
- Exhibitors: 17%
- Unions: 1%
- Guests: 15%
- Press: 1%
- International: 2%



## MUHAMMAD ALI

Louisville, Kentucky is the hometown of this three-time World Heavyweight Champion.



*Reserve*

your space at this  
premier meeting today!





*Interested in additional advertising and sponsorship information?  
Please contact LeAnn Hoff at leann.hoff@ncsl.org for details.*

## Exhibitor Information

### EXHIBIT DATES & HOURS

#### Exhibitor move-in

Saturday, July 24 and Sunday, July 25

#### Exhibit Hall Open\*:

Monday, July 27

Tuesday, July 26

Wednesday, July 28

#### Exhibitor move-out\*:

Wednesday, July 28 and Thursday, July 29

Meetings and exhibits will be held at the Kentucky International Convention Center, in Louisville, Kentucky.

*\*Specific hours to be set March 2010.*

*Contact the NCSL Marketing Department at (303) 364-7700 for more information.*

### REGISTRATION

Exhibitors receive four complimentary floor passes per 10'x 10' booth reserved. These floor passes are for exhibit hall identification only and do not entitle the badge holder to attend any of the Legislative Summit sessions. Additional floor passes, beyond the four complimentary passes, may be purchased for \$100 each.

Exhibitors may purchase full Legislative Summit registrations for an additional fee. This registration entitles the badge holder to attend all of the Legislative Summit sessions. Please refer to the 2010 Legislative Summit website at [www.ncsl.org](http://www.ncsl.org) in April 2010 for fees.

### PLANNING MATERIALS

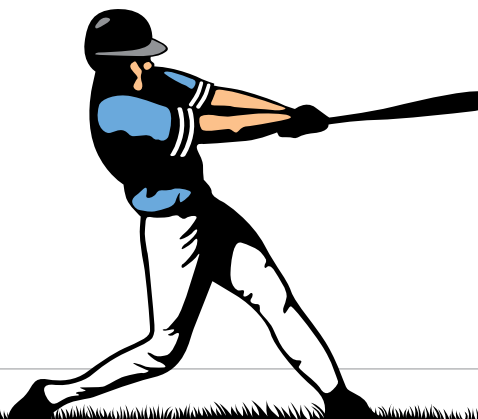
Your participation in the NCSL Legislative Summit is supported by an experienced exposition management staff that is always available to answer questions on exhibiting, planning your participation or promoting your presence. In addition to information posted on the NCSL website and in the exhibitor service manual, which will be posted online in April 2010, exhibitor newsletters will be sent to every exhibitor to assist in the planning and operation of your exhibit.

### NONPROFIT EXHIBITION GRANT AVAILABLE

A grant is available to assist small associations and organizations to exhibit at the Legislative Summit. The grant will supplement 50 percent of the booth cost for those organizations who qualify.

#### Applicants must meet the following qualifications:

1. Have an annual operating budget of less than \$500,000.
2. Be classified as a nonprofit organization with 501(c)(3) or 501(c)6 status.
3. Express an interest to exhibit and a need to reach state policymakers.



### LOUISVILLE SLUGGER

The 120-year history of the Louisville Slugger baseball bat began in the talented hands of 17-year-old John A. "Bud" Hillerich from Louisville, Kentucky.

# NCSL 2009 Exhibitors



A2LA  
 AAA  
 AARP  
 Academy of General Dentistry  
 American Association of Oral & Maxillofacial Surgeons  
 American Academy of Pediatric Dentistry  
 American Academy of Dermatology Association  
 American Academy of Family Physicians  
 American Academy of Pediatrics  
 American Academy of Ophthalmology  
 American Association of Community Colleges  
 American Association of Orthopedic Surgeons  
 American College of Cardiology  
 American College of Obstetricians and Gynecologists  
 American College of Surgeons  
 American Library Association  
 American Medical Association  
 American Public Transportation Association  
 American Society of Anesthesiologists  
 American Society of Plastic Surgeons  
 American Specialty Health  
 ACT  
 Adoptee Rights Demonstration  
 Advocacy Group, The  
 Agency for Healthcare Research and Quality  
 Aircraft Owners and Pilots Association  
 Alcohol Monitoring Systems Inc.  
 Alliance for Pharmaceutical Care  
 Alliance of Automobile Manufacturers  
 ALS Association  
 American Academy of Audiology  
 American Academy of Child and Adolescent Psychiatry (AACAP)  
 American Academy of Nurse Practitioners  
 American Academy of Physician Assistants  
 American Anti-Vivisection Society  
 American Association for Nude Recreation  
 American Association of Naturopathic Physicians  
 American Association of Nurse Anesthetists  
 American Association of Petroleum Geologists  
 American Cancer Society Cancer Action Network  
 American College of Nurse-Midwives  
 American Council of Young Political Leaders  
 American Dental Association  
 American Federation of State, County and Municipal Employees  
 American Federation of Teachers  
 American Geology Consortium  
 American Health Information Management Association  
 American Heart Association  
 American Humane Association  
 American Institute of Architects

American Institute of CPAs  
 American Kennel Club, Inc.  
 American Legislative Exchange Council  
 American Massage Therapy Association  
 American Motorcyclist Association  
 American Nurses Association  
 American Optometric Association  
 American Petroleum Institute (API)  
 American Physical Therapy Association  
 American Podiatric Medical Association  
 American Society for Dermatologic Surgery Association  
 American Society of Civil Engineers  
 American Speech-Language-Hearing Association  
 American Traffic Safety Services Association  
 American Trucking Associations (ATA)  
 American Veterinary Medical Association  
 Americans for Tax Reform  
 Americans United for Separation of Church and State  
 Amtrak  
 Animal Legal Defense Fund  
 Arc of the United States, The  
 Archer Daniels Midland Co  
 Aristotle International Inc.  
 Army Regional Environmental Offices  
 ASC Association  
 ASPCA  
 Asphalt Pavement Alliance  
 Associated Bodywork & Massage Professionals  
 Associated Locksmiths of America  
 Association of American Railroads  
 Association of University Centers on Disabilities  
 Automotive Aftermarket Industry Association  
 Barrier Systems Inc.  
 Beer Institute  
 Biotechnology Industry Organization  
 Board of Registered Polysomnographic Technologists  
 Born Free USA united with Animal Protection Institute  
 Brady Campaign to Prevent Gun Violence  
 Brotherhood of Locomotive Engineers & Trainmen  
 C-SPAN  
 Career College Association  
 CareScope  
 Catholics for Choice  
 Cato Institute  
 CDC BRFSS  
 CEDIA Custom Electronic Design & Installation Association  
 Center for Civic Education Project Citizen  
 Center for Competitive Politics  
 Centers for Medicare and Medicaid Services  
 Centers for Public Health Preparedness  
 Century Council, The  
 Choose Responsibility

Coalition for a Secure Drivers License  
 Coalition for Natural Health, The  
 College Board, The  
 College of American Pathologists  
 Committees of Safety  
 Community Associations Institute/ NBC-CAM  
 Consumer Healthcare Products Association  
 Council of the District of Columbia  
 CQ StateTrack  
 Credit Union National Association  
 CSX Transportation  
 DataStream Content Solutions  
 DC Vote  
 Dental Assisting National Board Inc.  
 DHS/ United States Computer Readiness Team (USCERT)  
 Diesel Technology Forum  
 DOE/WIPP Project - Washington TRU Solutions  
 Easter Seals Inc  
 Edison Electric Institute  
 Energy In Depth  
 ENVI International  
 Environment America  
 Environmental Systems Research Institute  
 Epilepsy Foundation  
 Every Child Matters  
 Farm Sanctuary  
 Federal Railroad Administration  
 Federation of State Boards of Physical Therapy  
 Feeding America  
 Gasification Technologies Council  
 Generic Pharmaceutical Association  
 Gentex Corporation  
 GEO  
 Glen Mills School  
 Gordon Thomas Honeywell Governmental Affairs  
 Gov2u (Government to you)  
 Graduate School of Political Management, GWU  
 Green Building Initiative  
 Grouplink Corporation  
 Harrah's Entertainment, Inc.  
 Harvard Kennedy School of Executive Education  
 Heartland Institute  
 Human Rights Campaign  
 Humane Society of the United States, The  
 i-Constituent  
 Institute on Taxation & Economic Policy (ITEP)  
 InterAmerica Technologies  
 Interior Design Alliance  
 International Bottled Water Association  
 International Brotherhood of Teamsters  
 International Game Technology  
 International Roll Call Corporation

John Birch Society, The  
 K12 Inc.  
 Kentucky Host Committee  
 KnowWho, Inc.  
 KSE FOCUS  
 Law Enforcement Against Prohibition  
 Liberty Education Forum  
 LifeSafer Interlock, Inc.  
 Marijuana Policy Project  
 Mental Health America  
 Mercatus Center at George Mason University  
 Minerals Management Service/ US Dept of the Interior  
 Multistate Associates, Inc.  
 NAMM, the International Music Products Association  
 National Alliance for Hispanic Health  
 National Assn. of Child Care Resource and Referral Agencies  
 National Association for Home Care & Hospice (NAHC)  
 National Association for the Self Employed  
 National Association of Children's Hospitals  
 National Association of Community Health Centers  
 National Athletic Trainers' Association  
 National Beer Wholesalers Association  
 National Biodiesel Board  
 National Board for Professional Teaching Standards  
 National Cable Communications  
 National Certification Board for Therapeutic Massage & Bodywork  
 National Commission for the Certification of Crane Operators  
 National Conference on Public Employees Retirement Systems  
 National Council for Community Behavioral Healthcare  
 National Education Association  
 National Fire Protection Association  
 National Guard Bureau  
 National Guard Counterdrug Program  
 National Healthy Marriage Resource Center  
 National Institute of Corrections  
 National Oceanic and Atmospheric Administration  
 National Osteoporosis Foundation  
 National Paint & Coatings Association  
 National Popular Vote  
 National Research Center for Career & Technical Education  
 National Rifle Association  
 National Shooting Sports Foundation  
 National Taxpayers Union  
 National Women's Political Caucus  
 New York Times  
 North American Registry of Midwives  
 NPDB-HIPDB  
 Nuclear Energy Institute

Office of Justice Programs  
 Partners in Tobacco Control  
 Partnership for Prevention  
 Patient Services Inc.  
 Pennsylvania Host Committee  
 PETA - Circus Legislation  
 Physicians Advocating for Patients  
 Plasma Protein Therapeutics Association (PPTA)  
 Polaris Project  
 Prepme.com  
 Pro-Choice Coalition  
 Progressive States Network  
 ProtectingAmerica.org  
 Public Revenue Education Council  
 Radon Leaders Saving Lives  
 RAND Corporation  
 Reckitt Benckiser  
 Ringling Bros. and Barnum & Bailey  
 Robert Huff Designs  
 SAS  
 Service Employees International Union (SEIU)  
 State and Federal Communications, Inc.  
 State Councils on Developmental Disabilities  
 State Net  
 State Policy Network  
 Taser International, Inc.  
 Tax Foundation  
 Terminix International Trugreen Companies  
 Together RxAccess  
 Toy Industry Association  
 Treatment Advocacy Center  
 U.S. Census Bureau  
 U.S. Dept. of Energy Solar Energy Technologies Program  
 U.S. English, INC.  
 United States Coast Guard  
 URAC  
 USA 4 Military Families U.S. Department of Defense  
 US Dept of Homeland Security  
 US EPA Center for Program Analysis  
 US Oncology  
 USPPRA, US Psychiatric Rehabilitation Association  
 VeriSol  
 Verizon Wireless  
 VOR-Speaking Out for People with Developmental Disabilities  
 Wallace Roberts Todd — Carter Goble Lee  
 Wal-Mart Stores, Inc.  
 West, a Thomson Reuters Company  
 Wine and Spirits Wholesalers of America  
 Women in Government

# Exhibit charges and services

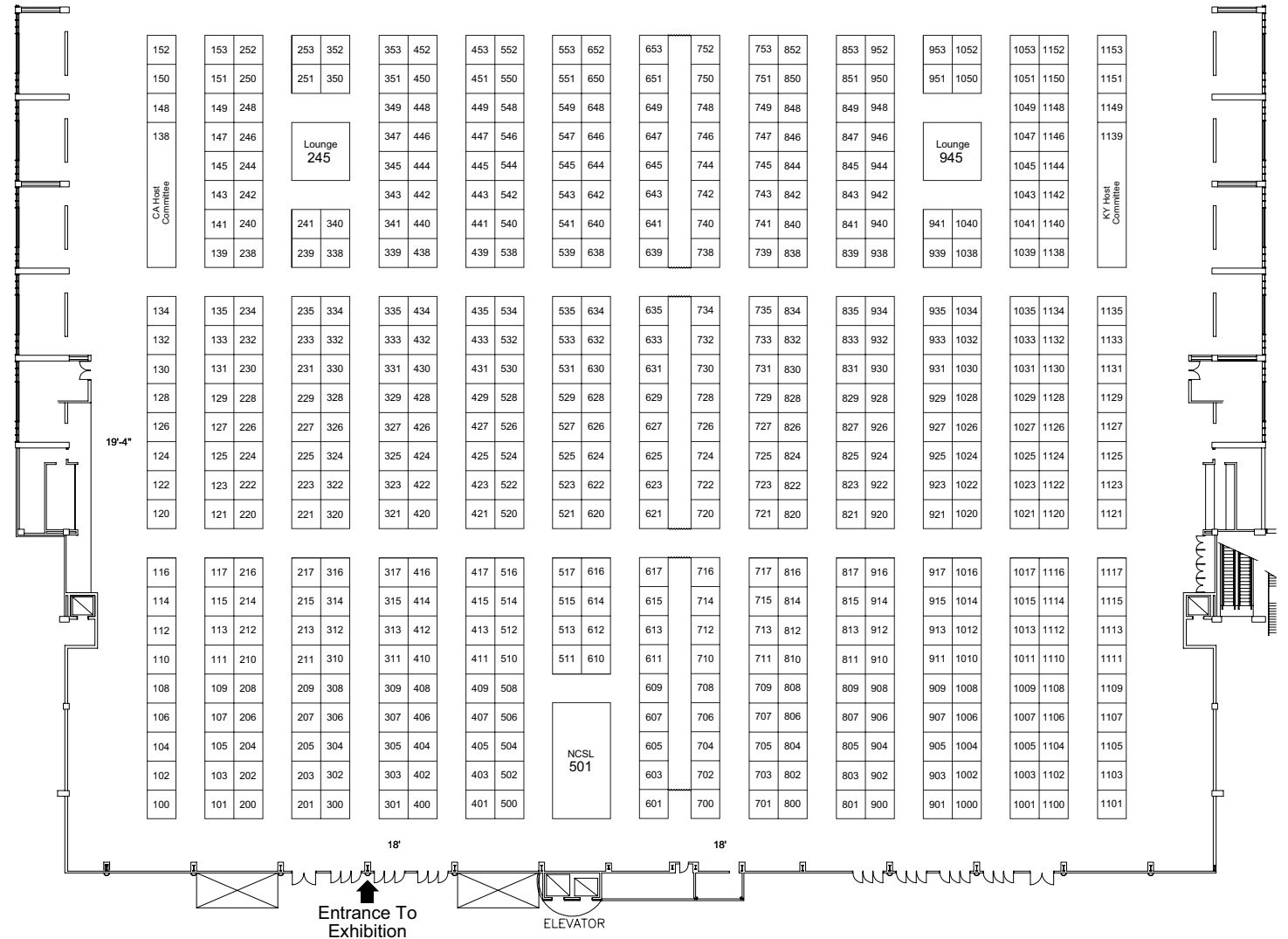
All booths are standard 10'x 10' units or multiples thereof unless otherwise indicated.

- 10'x 10' booths
- \$1,795 for businesses and associations
- \$1,625 for state, local and federal government agencies

## The fee for each booth includes:

- Four complimentary floor passes (Additional passes available for a fee)
- Draped 8' backwall and 3' sidewalls
- Booth identification sign
- Listing in the *2010 Legislative Summit Program*
- 24-hour security service
- Daily aisle maintenance
- Special discounts on advertising in State Legislatures magazine
- Special discounts on mailing list rentals of Legislative Summit registered attendees
- Admission to social events put on by the Kentucky Host Committee.

**Assignment of Space:** Booth assignment is based on, in order of priority, booth size requirements, number of years the organization has exhibited with NCSL, date of receipt of contract and deposit, and proximity to competitive or conflicting organizations.





*Louisville welcomes*  
the National Conference of State  
Legislatures 2010 Legislative Summit!

Delegates from across the country will be in Louisville for the informative sessions, dynamic speakers and world class exhibition. Reserve your space today to be a part of this influential meeting!



NATIONAL CONFERENCE of STATE LEGISLATURES

*The Forum for America's Ideas*

## HOW TO RESERVE SPACE

**Send exhibitor application form  
with 50 percent deposit to:**

LeAnn Hoff *Director, Revenue & Sales*  
National Conference of State Legislatures  
7700 East First Place  
Denver, Colorado 80230

FAX (303) 364-7800  
For information, call (303) 364-7700

## Future NCSL Legislative Summits

2011 • Los Angeles, CA  
2012 • Chicago, IL  
2013 • San Antonio, TX