



**MAKING
OPPORTUNITY
AFFORDABLE**
REINVESTING IN COLLEGE ACCESS AND SUCCESS



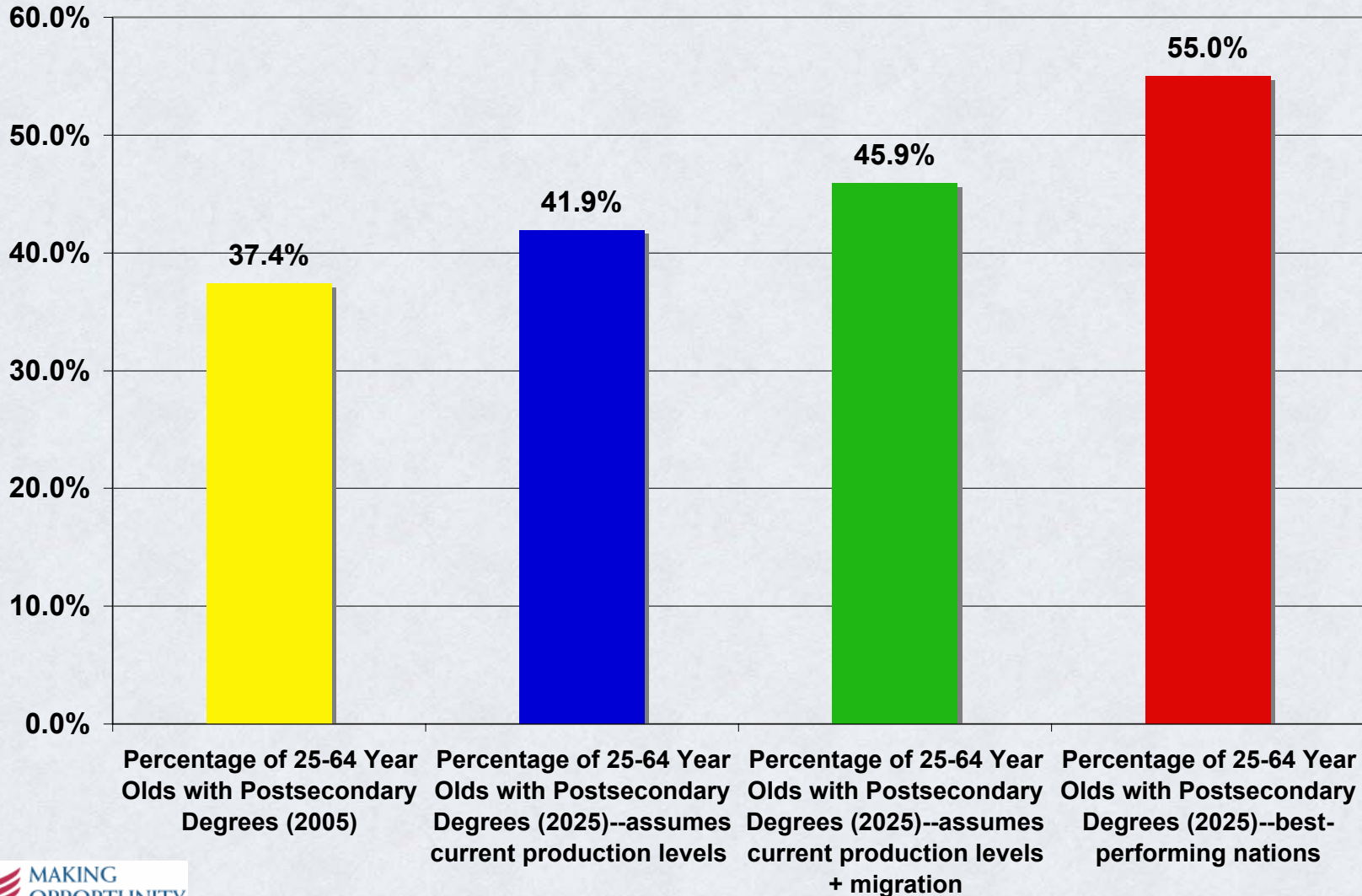
Hitting Home: The Case for Making Opportunity Affordable

Travis Reindl

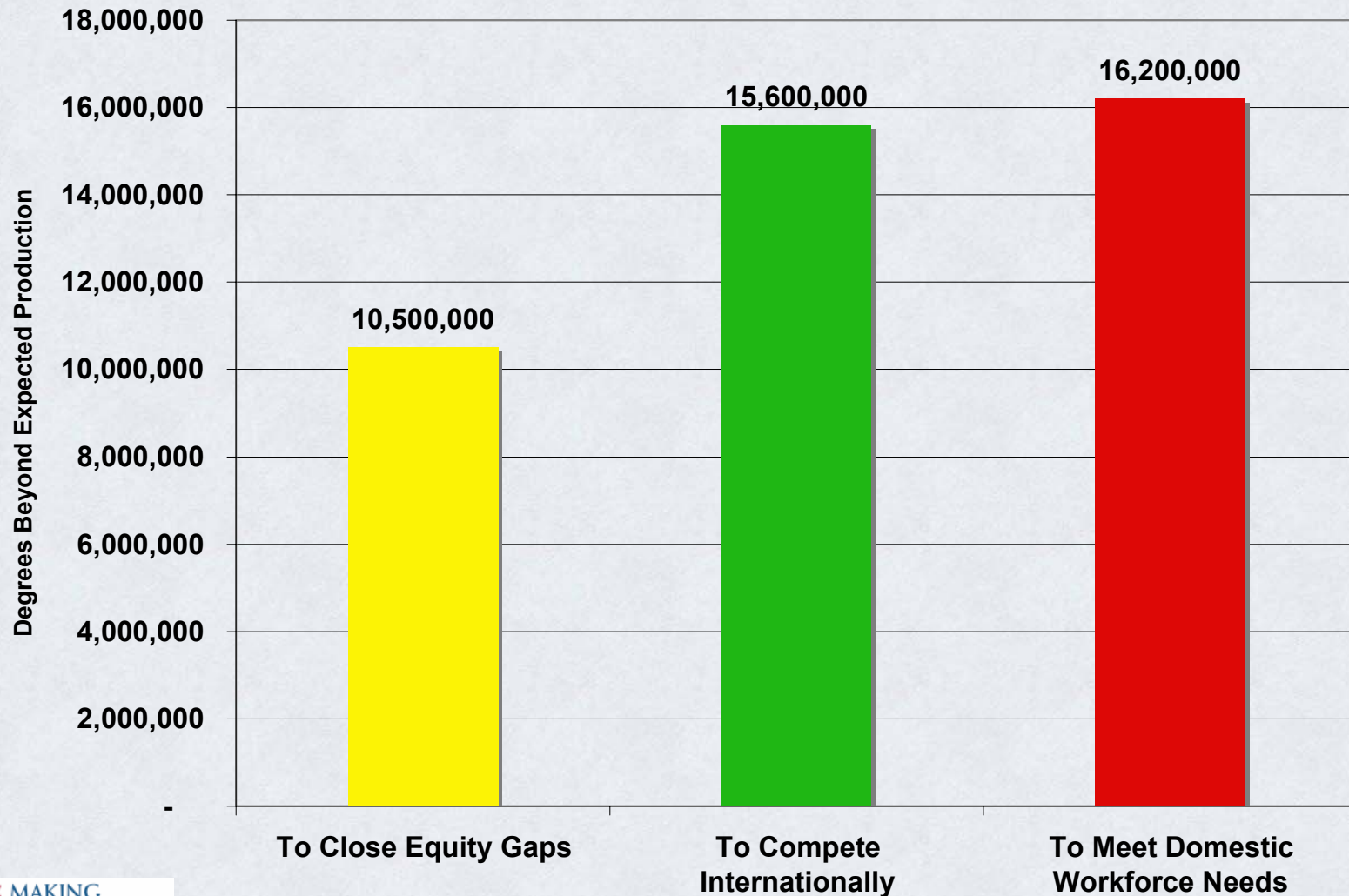
NCSL Blue Ribbon
Commission

Boston, MA • August 5, 2007

The U.S. Attainment Challenge



Closing the Gap—Number of Degrees Required Beyond Expected Production, 2005 to 2025



The Public View: New Data from MOA

- College opportunity is more important than ever
 - > College education is necessary to participate in the economy: 31% (2000) → 50% (2007)
- Worry about lack of opportunity is higher than ever
 - > Qualified students are denied opportunity: 47% (2000) → 62% (2007)
- Confidence in colleges and universities is relatively high, but skepticism is growing
 - > Institutions could spend less without compromising quality: 56% (2007)
 - > Increased spending is producing more learning: 48% (2007)

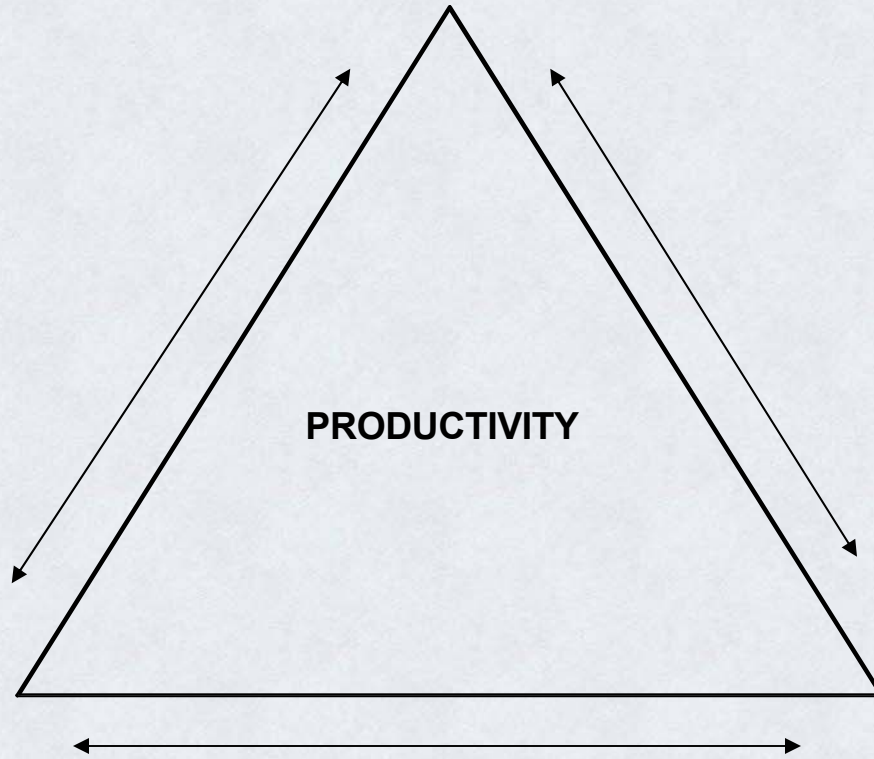
A Productivity Agenda for Boosting Attainment

INCREASE
DEGREE ATTAINMENT
(across all groups)

PRODUCTIVITY

CONTAIN
INSTITUTIONAL COSTS
(per student spending)

ASSURE
EDUCATIONAL QUALITY
(student learning outcomes)



An Integrated Strategic Approach

