Leveraging Federal Initiatives to Advance State Policy: *Maternal, Infant and Early Childhood Home Visiting*

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- ***Home visiting is a delivery system***

- ***Studies show that home visiting can:***

  - ***Increase children's school readiness***

  - ***Improve child health and development***

  - ***Reduce child abuse and neglect***

  - ***Enhance parenting skills***

Home Visiting in Health Care Reform

- *On March 23, 2010, President Obama signed The Patient Protection and Affordable Care Act into law*

  - *Includes $1.5 billion for a new voluntary home visitation program (MIECHV)*

  - *Amends Title V of Social Security Act*

- *Provides states with funds to support rigorously evaluated, evidence-based home visiting programs that have been shown to have positive effects on critical outcomes for children and families*

- *Administered by the US DHHS*

Funding Levels

- **$1.5 billion over 5 years in mandatory funding for evidence-based home visiting**

  - *FY2010 $100 M*

  - *FY2011 $250 M*

  - *FY2012 $350 M*

  - *FY2013 $400 M*

  - *FY2014 $400 M*

Use of Funds

- *3% for research, evaluation, and technical assistance to states (conducted by DHHS)*

- *3% percent to tribal entities to provide home visiting services to Indian families*

- *At least 75% of grant funds must be used for evidence-based models*

- *Up to 25% of a state's grant award can be used to fund promising new program models that would be rigorously evaluated*

State Application Process

FY 2010:

- *Application for funding (intent to complete statewide needs assessment and initial state plans)- submitted 7/9/10*

- *Statewide needs assessments- submitted 9/20/10*

- *Updated State Plan- submitted by 6/8/11*

FY 2011:

- *Application for competitive grants- submitted 7/1/11*

- *Continuation of formula funding- submitted 7/21/11*

Funds Awarded to States

FY 2010:

- *Initial $500K grants for continued assessment and planning*

- *Formula funding totaling $91 million*

FY 2011:

- *Formula funding totaling $124 million*

- *Competitive expansion grants totaling $66 million*

- *Competitive development grants totaling $34 million*

States differ in:

- *Extent to which home visiting services existed previously*

- *Amount of state funding for home visiting*

- *Home visiting models chosen for funding*

- *Percent of at-risk families they plan to serve*

State Investments in Home Visiting

- *46 states and the District of Columbia have some level of state investment in home visiting*

- *In FY2010 states made $1.4 billion available to home visiting programs via 2 primary funding strategies*

  - *Categorical funding*

  - *Broad-based prevention funding*

- *State general funds were the largest source of support*

  - *Other state sources included tobacco settlement funds and taxes*

  - *Federal streams: TANF, Maternal Child Health Block Grant and Medicaid*

http://www.pewcenteronthestates.org/initiatives_detail.aspx?initiativeID=61051

State Investments in Home Visiting

- *Most home visiting funding was not adequately tracked at the state level*

- *States frequently provided funding with few, if any, requirements that programs invest in evidence-based models*

- *States did not adequately monitor publicly funded programs to ensure effectiveness*

- *States did not consistently target at-risk families*

- *In every state, far too few at-risk families receive home visiting services*

How States are Using Federal Funds

- *All states are using funds to provide direct services to families*

    - *About 2/3 of states are implementing multiple models*

    - *About half of states are implementing at least one model new to their state*

    - *Only 4 states are testing promising approaches*

    - *Most states are funding services through contracts with local providers*

    - *A few states are implementing a program directly through a state agency*

How States are Using Federal Funds

- *All states are using funds to develop the capacity to measure benchmarks and CQI*

  - *Data system development ranges from establishing basic capacity to enhancing existing systems to collect home visiting data*

  - *Some states are relying primarily on the model developers' existing data systems*

  - *Many states are developing links to other state administrative data*

How States are Using Federal Funds

- *All states are building state-level capacity to administer and coordinate a home visiting system*

  - *States are adding state administrative and support positions in the lead agency*

  - *Most states are adding staff to manage the benchmark measurement process*

  - *Many states are adding T/TA staff or contracts*

  - *States are using funds for system development and coordination*

www.zerotothree.org/homevisitingtool

Key Components of a Home Visiting State System

- *Needs Assessment and Program Planning*

- *Evaluation and Quality Assurance*

- *Program Standards*

- *Professional Development and Technical Assistance*

- *Early Childhood Partnerships and Collaboration*

- *Public Engagement*

- *Administration and Governance*

- *Financing and Sustainability*

Debbie Rappaport

Home Visiting Community Planning Tool

www.zerotothree.org/hvcommmplantool

- *Can be used by communities to:*
  - *Identify community needs and strengths based on data*
  - *Explore current home visiting assets and service gaps*
  - *Choose an evidence-based model*
  - *Analyze components of both program- and system-level implementation that are critical to the replication of high-quality home visiting programs*

- *No state or community has a fully developed system*

- *Systems create economies of scale in tight budget times*

- *The federal grant process offers an opportunity to develop an integrated home visiting system*

- *Coalitions of home visiting programs improve the coordination of services*

- *Home visiting programs must connect with other services to create a continuum of care for young children and their families.*

- *Home visiting programs should be integrated into the broader early childhood system infrastructure.*

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State tool: *www.zerotothree.org/homevisitingtool*

Community tool: *www.zerotothree.org/hvcommplantool*